



Goddesspreneur™ Game Plan (excerpt)

**Transform Your Ideas into A Rockin' Business
That Creates Flexibility, Freedom, and FUN!**

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The intent of the author is to provide general information about business. The information is to be utilized as a self-help tool and support discovering your purpose and creating a business. While all attempts have been made to verify information provided in this publication, the author assumes no responsibility for errors, omissions, or contrary interpretations of the subject matter herein. In practical advice books, there are no guarantees of success or results achieved. It is not to be used as a form of treatment for physical, emotional, medical problems, or financial advice. All readers are advised to seek services of competent professionals regarding physical, emotional, medical, or financial advice.

Subjects include - business development, get more clients, business growth, creating multiple streams of income, mastering mindset and emotions, Law of Attraction, breakthrough money and success blocks, personal development, emotional healing, spiritual development, essential oils, and more.

This book is dedicated to my amazing daughters – Shelby and Devan, who inspire me every day to dream bigger and live bolder; to my parents who encouraged me to follow my heart and never give up; and to the many teachers and gurus that have shaped my life. Thank you all!

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Introduction

HAVE YOU EVER FELT YOU WERE MEANT for more? Maybe it relates to the work you do now, and you are ready to expand your existing business. Perhaps it relates to discovering work that feeds your soul. Maybe you are looking for a creative outlet for your inspiration. Or maybe you are ready for a complete change, looking to put your unique ideas into the world and replace income you receive from a job.

No matter where you are at in the process, Goddesspreneur™ Game Plan is here to help you. It provides the foundational elements that support you in transforming your ideas and inspiration into products, programs, and services so that you create the stability and security you want in your business. Throughout this book you will discover the practical elements to help you align who the people you serve; tools to support building a business; inspiration to strategize your game plan and action steps; as well as tools to help limiting beliefs, fears, and break through emotional blocks that stop you from

creating a business that provides the flexibility, freedom, and FUN you want.

Have you ever laid awake at night worrying about how you were going to make ends meet? Struggled financially to create your dream life? Maybe you got the education or tools that you thought would help you get there, but it just hasn't worked. I get it. I have been there too. Armed with a bachelor's degree in Finance and graduate work in Accounting, I thought I was set. I had all the education I needed to be successful. It was a great start until my kids were born, and I realized I wanted something different – time and financial freedom. Although motherhood was fulfilling, I still felt there was something else I was supposed to do. I taught a couple of courses, but still felt lost, confused, and overwhelmed on how to get my ideas out there. Plus, I had so many ideas and interests, my mind felt like a ping pong ball, bouncing between them, and changing direction – never having clarity or focus.

In 1999, when I got divorced, everything changed. I wasn't receiving child support for our two toddlers or alimony. I had to do something to support my family. I thought I had to go back to the way I had been making money by getting a job. But that didn't fit the lifestyle I wanted.

Frustrated and not knowing what to do, I did what every self-respecting woman would do – lie on the floor and cry like a toddler. In this pivotal temper tantrum moment, everything changed. Through my tears I cried out to the Universe (God, Goddess, Creator, or whatever you

call your higher self), “What am I supposed to do?” The heavens did not part nor did the room light up, but I did feel a sense of calmness. I had a shift in perspective. This was not happening to me it was happening for me. What I was learning from this experience, would help me authentically empower myself and other women. But to do that, I needed to experience it. It wasn’t an accident or the result of poor choices. It was my destiny to experience life in this way so that I could empower other women.

I stopped freaking out. I began letting go of my expectations about what I thought the future should look like. I questioned everything – from the beliefs I was raised with to being curious about next steps. I began drowning out other people’s voices in my head so I could hear my inner guidance. I began to trust my inner guidance and followed the signs instead of assuming the next step. The entire process took to me to emotional highs and lows, and my focus was on taking the next right step.

It has been an interesting journey of self-discovery, personal growth, tremendous healing, lots of tears, incredible experiences, and an overall epic adventure. The process of growth and healing was never a straight line. There were times I took two steps forward, then tumbled backward. Through the many highs and lows, it felt like a crazy emotional rollercoaster. The emotional healing work supported my personal growth and raised my vibration, so I attracted better opportunities to me. Each of us is responsible for our own healing. As we heal ourselves, we also support the people around us and everyone on the

planet. There are so many amazing healers and energy workers on the planet, raising the consciousness of humanity and paving the way for people to now heal faster, and discover how to stand in their power so that they can create the dream life they want.

There has never been a better time to be a woman. In the past, women had to operate in the work force from masculine characteristics such as competition, top-down authority, and commanding energy to fit into the business world. But now, the pendulum has swung the other way. Women are now able to embody their natural gifts of intuition, compassion, collaboration, networking and empowering everyone. Women are in a prime position to change the landscape of their communities because they know what their communities need to thrive. With their ideas and ability to embrace their unique feminine gifts, women will change the foundation of business.

There are more women beginning businesses today than ever. Goddesspreneur™ Game Plan is intended to guide you through the practical steps to align you with your deepest desires. It is designed to assist you in bringing your ideas and unique gifts into the world in a way that supports you mentally, physically, emotionally, spiritually, and financially. If you ever felt that you were meant to do more and be more, then Goddesspreneur™ Game Plan is for you. The chapters in this book are meant to be digested and create the framework for our Goddesspreneur™ Group Coaching Program. Each chapter is packed with information and many of the chapters are 4-week modules

within the course. As you read through the book, be patient as you discover new information, implement it, and master it.

Whether you're looking to fill a creative gap, supplement your income, or replace your income from a job, Goddesspreneur™ Game Plan provides proven steps and tools that help you

- clarify your vision and what you want to do
- build courage and confidence to get out there
- recognize your unique gifts and offerings
- create what you want to offer
- add value to people to get valued
- build relationships with your clients
- develop strategies to reach your goals
- break through money and success blocks
- unpack limiting beliefs and emotional baggage
- align with honesty, integrity, and your truth
- bounce back with resilience tools
- and much, much more

The path to success is never a straight line. The question isn't "if" you will hit roadblocks, but "when." As challenges come up, with Goddesspreneur™ Game Plan you will have the tools to support you in overcoming them instead of getting stuck. Following and applying the guidance in this book will shorten the timeline it takes to create the income and results you want so that you thrive in abundance.

Goddesspreneur™ Game Plan is a book to be digested, integrated, and applied. It provides activities and exercises

that to support your personal transformation and upgrading your business skills. It is important to do the activities so that you fully embody the information.

One of the feminine characteristics is collaboration. Women thrive in groups. We have been doing it for thousands of years. For Goddesspreneur™ Game Plan, create a book club or Goddesspreneur™ Circle with at least 5 members. Why at least 5? Studies show that your income is the average of the 5 people you are closest with. And this isn't just related to income, the 5 people you are closest to affect your health, your mindset, and overall wellbeing. The people you hang out with influence you and make a difference in the person you become. The Goddesspreneur™ Circle enhances your social connection and provides several key characteristics for success such as accountability, commitment, and compassion. Sharing with friends encourages you to read and apply the information. It gives you the opportunity to discuss the concepts and deepen your perspective by hearing about what other people discovered through reading it and formulating their own ideas. As you discuss information, you all grow.

Inspiration is another benefit, as each person is elevated by being in a group. There is a special synergy that is created by working in groups of five to fifteen people. By creating a Goddesspreneur™ Circle, you will have a tribe of women cheering you on and celebrating your successes as well as a shoulder to cry on when things fall apart. Together each of you will accomplish more.

Manifesting your goals is a co-creative process between you and your super-conscious (God, Goddess, Creator, Divine Intelligence or whatever you call your higher power). You provide the ability to create something in physical form, while being supported on an intuitive, inspirational and etheric plane. We all have the ability to embrace the co-creative process.

As an intuitive healer, I call upon my higher self, as well as other energetic beings to support me with my clients. While writing Goddesspreneur™ Game Plan, I wanted to embrace the strength of the divine feminine and called upon several goddesses that embody creativity such as the Egyptian goddess Seshat and Chinese goddess Quan Yin. Both are goddesses of writing and elevating humanity. I also called in the intelligence and wisdom of Athena; the wisdom and confidence of Aphrodite, and many other goddesses you will discover in this book.

Goddesses have always played a significant role in my life. I'm drawn to their unique qualities and their power to create specific results. They are a source of inspiration and help us channel our divine cosmic energy. I also find it extremely symbolic that I grew up at the base of Mount Olympus in Salt Lake City and in Greek mythology the goddesses lived on Mount Olympus. As you read and actively engage with the suggestions in Goddesspreneur™ Game Plan, call upon the goddesses you resonate with and that help you feel empowered and supported. There are some suggestions in each chapter but follow your intuition.

As you tap into divine feminine wisdom and operate from a new perspective, intuition abundantly flows. You will also find your creativity blossoms, and your awareness expands with brilliant ideas from a new perspective – the feminine way. There is no need to completely throw out old ideas or ways of operating, you will simply be embracing your natural gifts and enhancing your toolbox with your innate wisdom as a woman.

For example, in the past I used to believe that reaching a goal was the destination. This mode of operation is a masculine characteristic. Through the healing work I've done, I discovered that while setting and achieving goals is important, the magic is in the process. The transformation that takes place is amazing and creates lasting changes. The joy truly is in being present and appreciating the journey and celebrating your growth along the way.

Notice your perspectives and skills prior to beginning the Goddesspreneur™ journey as well as what changes as you complete it. Keep a journal during this process, when you look back at the end of the book or a year from now you may be very surprised at how you have changed. Write about your “aha” moments and what you upgrades take place as you read and apply the information from this book. Seeing your growth and recognizing your personal transformation gives you the courage and confidence to try new things and be open to new possibilities. This helps you build on your prior experiences so that you continue to overcome challenges until you get the results you want.

First, celebrate your choice for picking up Goddesspreneur™ Game Plan. Celebrate the commitment you have made to transform and grow. I am cheering for your success and celebrating you!

Love,
Jana

Chapter 6

Give Value to Get Valued

IT IS POSSIBLE FOR YOU TO BUILD THE KIND of business you want, so that you live a life with flexibility and freedom. Now that you are getting clear about your business goals and who are your ideal clients, how do you attract the right people? Sure, it is easy to believe that you have the skills or training and once you hang your sign on the door everyone is going to magically find you. Let's face it, you've got these great tools or systems to support people, they should simply show up. You may have some people do that, however, it's likely that you will need to do something to help people find and get to know you. Keep in mind, if building a business was easy, everyone would be doing it.

People buy from people they know, like, and trust. The internet and social media platforms are filled with people selling their products and services. Many people believe by simply posting content on social media, people will find and hire them or buy their services. The foundation of building a successful business relies on your ability to build relationships with people.

The heart of every business is people. Discovering how to transform your followers into paying clients depends upon your ability to build relationships with people. When you master the art of building relationships, you will have an endless stream of clients who are your raving fans.

Saraswati is the Hindu goddess of creativity, knowledge, and speech. Peitho is the Greek goddess of persuasion and is known for her charming speech. Either of these goddesses or others you choose may support you in discovering how to speak to your ideal clients, so you attract an endless stream of them.

Although there may be many people doing what you do, with billions of people on the planet, there are plenty of clients or customers for everyone. Abundance is everywhere, especially an abundance of people who need your services and products. Other people may offer similar services or products to yours, but they aren't you. Your unique story, strengths, and skills set you apart from other people. The most important factor of your business is helping your clients get the results they want. In fact, creating a seven-figure business takes less people than you would imagine. With about 1,000 raving fans, you could

have a million-dollar business. More information about this is available in one of my upcoming books.

Your clients are the greatest asset of your business. Upgrading your skills in developing relationships with potential clients is the key to building a successful business. Personally get to know your potential clients. What problems do they want to solve that you can help them with? How do you attract more people to you? Business is about exchange. You get paid for something your clients want and you pay someone for something you want. As you think about your business, consider how to add value to other people's lives with your unique gifts.

It's easy to think, "I'm destined for this work. It's my divine calling or gift." That was the belief of one of my clients. She had a business idea, and thought that if she simply had a website, people would flock to her and buy her products. Websites are a great way for people to learn more about you and what you offer, however, they are a digital brochure. Without a compelling reason for people to go to and click through your website, they often leave it without doing anything. With so many websites, how do you get people to find you? Of course, you can build a successful business without a website. As you are meeting people either virtually or in person, a website is a great place to send potential clients so that they get more information about you and what you offer.

Your website needs to have some sort of tool or resource you give them in exchange for their email. As you meet people or they find your website, you want a way to

continue to connect with them and what you offer through education and helping them solve problems. On your website, it's important to have some sort of call to action (CTA) where your potential client gives you their email address or other contact information and they receive some sort of tool or information from you. For example, the CTA could be, Get Your Free New Business Blueprint which has information about starting a business. A CTA is some sort of information that is easy to digest in 5-10 minutes. This could be a downloadable list or short document, a video or audio file or whatever you are inspired to give away that would be intriguing to potential clients.

You are in the early stages of them getting to know you, sort of like being on a first date. You want to give them intriguing information that inspires them to open future emails. Through a series of emails and offers you provide, people on your list get to know you and what you have to offer them. Although it is email, they are getting to know you. You want to build curiosity, so they become inspired to buy from you.

Think about times where you have seen a post or ad and you felt like they were reading your mind. What did they say that made you feel they were talking directly to you? That is how you want your clients to feel. You want to use their words and emotions. If you don't speak in your clients' words and talk about their frustrations, then they won't hear you. Your potential customers are people with feelings, challenges, hopes, and dreams. If you want a

successful business, then discover what words and emotions connect with your potential clients. Show them how you help solve their problems, so they eliminate their pain and get the results they want.

Through your website or social media, there is one primary focus in building your business – finding consistent ways to connect with potential clients. By having a CTA or some offer it's important to get their email address. There are many benefits to having an email list rather than relying entirely on social media postings.

First, email is more personal than social media. It's a more intimate way of connecting with your clients and building a relationship. Through email you may have more detailed conversations about their concerns and issues. Emails typically help you build trust and community with your potential clients. Through email you may offer exclusive content or special offers for being on your list.

Second, you own your email list, and you can target your audience with their specific wants and needs. When social media platforms go down or go away, you still have access to your people through email. With social media algorithms constantly changing, it's sometimes difficult to get your message in front of the people you want to reach. By having an email list, your potential clients have already expressed an interest in what you offer. You are more likely to build a relationship with email than social media.

Third, many people prefer to connect through email than social media for business. People typically connect

with friends and family through social media, but for business, most people prefer email.

Email helps make your business messages personal. The language you use is more intimate. As people join your email list, they said “yes” to something you offered. There is a sense of value, and they stay on your list because they want to hear from you – so consistently send them valuable and interesting information. Email gives you the opportunity to share more deeply, as well as provide invitations to special events or offers that support the problems they want to solve. As you educate them, they get to know you and what you offer.

Think about people who interest you and how you subscribed to their list. What did they offer that encouraged you to sign up? What value did it add to your life? Answering these questions will help you discover how to speak to potential clients and get them to subscribe to your email list.

In business there is an exchange that takes place, even when it’s free, such as exchanging an email for a freebie you offer. On your website or in social media post, you want to have some sort of call-to-action (CTA) with posts you make or other content you put out. Your CTA could be something as simple as like and share this post, follow me, get this free thing by clicking this link (to get their email), or subscribe or like this page, post, channel, etc. to get my free newsletter on _____. With everything you do, ask people to take some sort of action. Get people excited and interested in you and why they need to get into your

world, so they receive more amazing information from you. Having a CTA with everything you post helps build a steady stream of potential clients. For example, you make a social media post and have a CTA. Here are a few examples to build community:

“Follow me and like this post for more great content”

“If you liked this post, drop a heart in the comments”

“If you found this funny, comment ha-ha”

“Like my channel, group, page, etc.”

“Like this video and subscribe to my channel”

Connecting with people helps casual followers see your information more frequently. At some point they may sign up for your email list or respond to an invitation for a free tool such as a download or document. Offering free tools that make their life easier or adds value to their life not only helps them get to know you but enhances your connection. What sets you apart from all the noise on the internet, is the value you add to your potential client’s lives.

People love to learn. Bite sized snippets of information give people a taste of who you are and what you offer. If they are interested in what you offer, then they follow you to want to receive more of your insights.

Get out a notebook and begin brainstorming ideas of what you could offer that adds value to potential clients so they will subscribe to your email list. Do you already have something you have recorded or a document that people may value? Here are some suggestions about what to offer:

1) Keep it simple and easy to digest. Make it interesting with information that helps them solve a problem. Lengthy reports or e-books may be too much for most people. A good rule of thumb is something that takes 5-10 minutes to review. On my GoodVibeOilTribe.com website, I offer a free e-book that helps people discover how to effectively use essential oils to detox their home, balance their energy, manage their moods and emotions, and create daily healthy habits. Think about what you have already created and how you can package it into a document such as a PDF, recording or video that you give to potential clients. Refer back to your potential client characteristics list to review their problems, pains, hopes, and dreams. By tapping into their key characteristics, use words they are saying in their head to help you get the language for what you offer.

2) Be specific – you want something simple and effective that helps your client achieve something. For my Goddesspreneur.com site, I offer a free Goddesspreneur™ Blueprint that includes basic business tips, abundance affirmations and other simple tools to manage their mindset and create healthy work habits.

3) Provide high-value and high-quality content. Dazzle your potential clients with your expertise. They willingly give you their email address when they feel you have something that will support them. Be the expert in your field, even if there are a lot of other people offering similar services. Set yourself apart from others with your unique story, strengths, and skills integrated into what you offer.

Share your greatest tips for their success. What would they have a hard time saying no to?

4) Be generous. Give them your best information and tools, without hold back. Even if they learn how to use them on their own, there is still more you can offer them that walks them through your process. Help them feel they have learned something important, and they are inspired to learn more. Support them bridging the gap from where they are now to where they want to be.

5) Give them instant access. People want immediate gratification. As soon as they submit their email to you, they receive access to the information.

Determine your primary objectives in creating your CTA and lead generation tools. Are you looking to build your email list? Do you have a new course you are launching? Are you growing a community for something you offer in the future? Getting clear on your intention with this freebie will help with what you create something that guides them towards the next step.

Next, consider how you want to deliver the content. Will you be teaching something live or pre-recorded? Is it a handout, workbook, or other written material? Maybe you provide a download or access to an app. People learn in different ways. Having various formats with the same material helps you reach people with different learning styles, or they may relate to the information differently in a video versus reading something. Re-purposing your content and posting on diverse platforms, helps you reach various audiences.

Another factor to consider in creating a freebie is the income priority of your business. If you are earning less than \$5,000 a month, then generating income may be a high priority. The income level of your business also affects the lead generation tool you select.

To generate income quickly, you may start with lead generating tools such as: a template, guide, blueprint, recipes, quiz, cheat sheets, check lists, newsletter, reports, challenge, webinar, chapter of your book, blog post, article, infographic, audio recording, video, tool kit, worksheet, workshop, and assessments, to name a few. This may help you quickly get many people on your email list that you can then begin to have more personal conversations with.

Once people sign up for your list, you may continue to send them relevant information and add value by offering coupons or discounts for new clients. Maybe you offer a checklist – such as a year-end list, start the New Year out right checklist, a business start-up checklist, or a list to help them master social media. For example, as a weight-loss coach you may offer a food checklist, exercise checklist, or water intake checklist and put it together in an attractive downloadable PDF to support your potential clients.

For a Goddesspreneur™ earning up to \$10,000 a month, you may not need as many new clients. To get more clients or to fill a group program, you may want to offer free webinars, workshops, resource lists, assessments, roadmaps, done-for-you templates, case studies, high quality social/business groups, challenges, etc. For example, if you are offering a high-ticket coaching package

or program, you may offer a free 3 or 5-day challenge, a series of webinars or masterclasses where potential clients learn key concepts around what new program you offer. As potential clients see you several times, they get a sense of who you are, what you provide, and how it may support them.

For a Goddesspreneur™ earning over \$10,000 a month, you may use any of the suggestions in the prior several paragraphs as well as, event tickets, free book, membership trial, contests, course preview, webinars, masterminds, etc.

Whatever freebie you are offering, it's important to determine what your goals for your email list, the content you will be providing, how it will be delivered, and what results you want to achieve. In a notebook, brainstorm all your ideas. Write at least 20 ways to do something that relates to what you offer or how to solve their problem. From this list, create some sort of freebie that contains specific information you offer. Such as the Get Fit & Fabulous – the 4 Secrets to Your Ultimate Weight. In this freebie you would breakdown the 4 ways to reach their ultimate weight goal and then perhaps invite them to the next step – such as a 30-minute webinar or personal call with you. Continue to add value and support people who join your email list so that you have a steady stream of clients.

Sometimes I sign up for someone's lead generation tool simply to see what they are doing. I don't copy their work, but I use it for inspiration to create my freebie. Look at

successful people in your target market to find out what they are doing. You are sure to get some inspiration to help you develop your freebies.

Here are some suggestions that may inspire you:

5 Hacks to Create _____

What is Your Speaker Superpower?

The top 5 Money Affirmations

7 tools to help you _____

5 ways to enhance your Intuition

3 Ways to Talk to Your Teenager (Spouse Friend Partner) about _____.

9 Tips to Keep You Productive

The 5 Things Every Pregnant Woman Should Know

9 Tax Tips Every Goddesspreneur™ Should Know

5 Fantastic In-Home Fitness Tips

12 Products You Should Avoid

3 Ways to Make Money from Home

5 Tools to Help You Get Better Sleep

3 Ways to Boost Your Immune System

5 Yoga Poses to Strengthen Your Back

7 Ways to Create Marketing Content That Stands Out

6 Ways to Boost Your Psychic Abilities

5 Essential Oils that Help You Sleep Better

7 Simple Steps to Balance Your Chakras

Affirmations to Repeat During Yoga Poses

3 Ways to Connect with Your Spirit Guides

4 Ways to Boost Your Child's Confidence

Do a web search for topics you are considering for a freebie tool using key words or search “content ideas or inspiration for ____.” There are websites that provide content suggestions, such as Answerthepublic.com and BuzzSumo.com. These sites gather information from searches people do on Google. As you look at what is already out there, ask yourself, “What do I do differently?” or “What are they missing that I provide?”

Ask your social media followers, clients, and potential clients questions to help you determine what they need. What are they looking for that you provide? Then create various freebies to support them.

It is very easy to overthink things. Remember to KISS – Keep It Super Simple. Having a lead generating tool come in handy as you connect with new followers and potential clients. You will have free resources that help them get to know you and leaves them hungry to learn more from you.

Activities:

- 1) Review your list of ideas from your ideal client brainstorming session, as well as their challenges, pain points, hopes, and dreams. Make a list of what you could offer them as a freebie. From this list circle the top 3 points you want to focus on. Then star your top pick. Now create a freebie for it.
- 2) Determine what your goal is for your lead generating tool so that you have a clear picture of what you are working towards.

- 3) Decide how you want to present the information to potential clients. This will give you a good framework to get started. You may want to say the same information in different formats such as sending them a PDF – something they read and then also saying the same information in a short video. You can always create other lead generating tools after you get more experience with what you offer. The key is to get started. Your job is to educate people about why they need your product, program, or service and how you will help them.

Conclusion

YOU ARE BORN WITH A DESTINY and your job is to discover it. By honoring your unique journey, you grow, evolve, and become the best version of yourself. The road to becoming a Goddesspreneur™ is a transformative, amazing process. By utilizing the tools in the Goddesspreneur™ Game Plan, you embrace your uniqueness to enhance your ability to bring your gifts and talents to other people. Through your evolution you discover how to operate from your genius zone – where life becomes effortless, and you feel more peace, joy, and satisfaction. You are doing work that is fulfilling.

Through the activities and recommendations in Goddesspreneur™ Game Plan you have the tools to transform your ideas into streams of income by developing programs and offering services that help you attract and support your ideal clients. You are operating from a new

perspective as you create new habits, breakthrough old thought patterns, fears, and limiting beliefs. As a Goddesspreneur™, you live life on your terms, blurring the lines between work and play. Life becomes more fun because you are doing what you love.

As you create your unique roadmap to success, you will boost your confidence with the strategies and skills to manage any situation. All these tools are helping you become a better version of yourself and a fabulous Goddesspreneur™.

Embracing the concepts and suggestions in Goddesspreneur™ Game Plan helps you unleash your Goddess Power and align with a big, bold, life that inspires and uplifts you and other people. It's designed to support you in strategically building your business and knowing how to expand it. It's about mastering the inner game – your mindset, as well as creating the income sources or business that sustain the life you want.

Let go of past results and expectations of what should happen with your business. It is not always easy to keep putting one foot in front of the other. The magic is in the journey. When you move your focus from the destination and tune into the process, you become different. This shift in perspective makes all the difference. You minimize suffering and continue to grow. You stop expecting specific outcomes and discover how to let go and go with the flow.

The more you operate in a divine creative flow, allowing your work to come through you, the easier the

process will become. Then be an instrument for Divine intuition to work through you. Your work, projects, and programs are birthed through you into physical form. It's kind of like having and raising a child. Children came through you, but they are not you. They have their own unique journey and destiny that are out of your control. You are simply the conduit through which they were brought into the world, just like the "work" you do is coming through you.

Surrendering to the highest good of your creativity isn't always easy, but when you learn to let go, you become a channel for an intuitively guided flow of infinite wisdom. Step into what you want. You must show up for yourself every day – no one will do the workout for you. When you take steps towards your goals think where will you be in a year? In two years? Or in five if you just keep moving?

Become an observer of your life so that you stay present and in tune with your unique path, creating amazing success. Be patient with your progress, and trust things are working out. Live your big, bold, life doing what you love. I look forward to celebrating your Abundance with you!

*Unleash your Goddess Power, let your light
shine! – Jana Groscost*

Reflect on your progress. Think about what goddess characteristics you now embody and which ones you want to continue to harness.

Most importantly, celebrate yourself for completing this book. Put on some music and do your favorite AbunDANCE moves. You deserve it. This is your time to shine! Just DANCE!

Goddess References

Here is a list of the goddesses mentioned in the book. Call upon your favorites to support you.

Abundantia – goddess of fortune, abundance & success

Athena – goddess of wisdom, courage, strategy, and skill

Anahita – goddess of wisdom, fertility, healing, & wisdom

Aphrodite – goddess of love, beauty, and fertility

Durga – goddess of protection and eliminates suffering

Eleos – goddess of compassion and mercy

Hygieia – goddess of health and healing

Isis – goddess of healing, magic, creation with words

Lakshmi – goddess of wealthy and good fortune

Metis – goddess of planning and good counsel

Minerva – goddess of wisdom and creativity

Nike – goddess of victory and winged woman

Parvati – goddess of nourishment, harmony, and devotion

Peitho – goddess of persuasion, charisma, and speech

Quan Yin – goddess of writing, mercy, and kindness

Saraswati – goddess of creativity, knowledge, and speech

Seshat – goddess of numbers, writing & measurements

Shakti – goddess of creation, strength, effort & power

Tara – goddess of compassion, protection & releases fears

Tyche – goddess of fortune, chance, and fate

Virtus – goddess of bravery, strength, and virtues

Here's What People Are Saying...

Goddesspreneur™ Game Plan is just that - **a combination of energetic wisdom and inspiration** from the Goddesses AND a strategic game plan to grow your business. Jana brilliantly combines the practical steps needed to identify your niche, gain followers, empower your audience, expand your work, and even how to overcome mindset blocks that crop up along the way. She blends her expertise in sales, accounting/finance, direct sales, marketing with the energetic healer side of her who offers tips on essential oils, breathing, and Goddess inspiration to support you in a holistic way. If you're just starting out and ready to step up to launch your business with loving support, this book is for you!

- Lisa Fraley, J.D., Legal Coach & Attorney, lisafraley.com

Jana's coaching has been transformational in helping me recognize and remove lifelong blocks to financial abundance. When survival looks like success, one ends up with a very skewed view of what is possible. Jana doesn't just cover the basics in money and business, she has intentionally made healing a major component of her presentation. It's very difficult to change your thinking if your body is still holding tight to protective survival techniques. Jana has helped me heal down to a cellular level. I am so much farther along in many wonderful ways than I was before I took her courses. I cannot recommend her courses highly enough. You won't just find a guide, a coach, or a healer – you will find all three AND a supportive cheerleader who motivates, inspires, and gives you the practical tools you need to design your own abundant future.

- Jessica L. Lloyd-Rogers Foresight Solutions, LLC.



Jana Groskost is a writer, speaker, business coach and consultant, metaphysical teacher and healer. She integrates practical tools with mindfulness and energy healing into business and personal development programs.

As a former tax accountant, she is on a mission to empower women financially by helping them develop business skills and strategies so that they create six and seven figure businesses. She is passionate about helping women upgrade their skills to master money and create multiple streams of income so that they live an amazing life filled with time and financial abundance.

She transforms clients through her books, programs, speaking engagements, masterminds, and retreats so that participants create sustainable, abundant heart-centered business.

Let's Connect!

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[Clubhouse Club – Goddesspreneur](https://Clubhouse.com/GoddesspreneurClub)

